## **ORDER**

Orders Order / Rev: 695545 Alt Order #: 06214893 DSCC-IE Product Desc: WKYC 1370 Estimate: Joe Knauer Flight Dates: 10/02/12 - 11/06/12 Primary AE: Sales Office: T-WAS Original Date / Rev: 09/25/12 / 09/25/12 Order Type: Political Sales Region: NAT Great American Media/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Democratic Senate Campaign Comm. Demographic: A25-54 New Business Thru: **Product Codes:** IS-Issue/Non 00:15:00 Order Separation: Priority: P-3 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Totals

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	289	\$355,250.00	\$301,962.50
10/29/12	11/06/12	95	\$128.075.00	\$108.863.75

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	289	\$355,250.00	\$301,962.50	0.00
November 2012	95	\$128,075.00	\$108,863.75	0.00

\$483,325.00

\$410,826.25

0.00

384

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WKYC	10/02/1	2 10/05/12	M-F 5-6a	CM	5a-6a		- TWTF	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
			Channel 3 News	@ 5AM									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10/0	1/12	10/07/12	- ТWГF	2	\$600.00	0.	00						
2 WKYC	10/08/1	2 11/02/12	M-F 5-6a	CM	5a-6a	]	MTWTF	:30	2	\$600.00 P-3	0.00 NM	16	\$9,600.00
			Channel 3 News	@ 5AM									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10/08		10/14/12	MTWTF	2	\$600.00		00						
Week: 10/1	5/12	10/21/12	MTWTF	5	\$600.00		00						
Week: 10/2:	2/12	10/28/12	MTWTF	5	\$600.00	0.	00						
Week: 10/29	9/12	11/04/12	MTWTF	4	\$600.00	0.	00						
3 WKYC	11/05/1	2 11/06/12	M-F 5-6a	CM	5a-6a		МГ	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
			Channel 3 News	@ 5AM									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 11/0	5/12	11/11/12	<u>ΜΓ</u>	1	\$600.00		00						
4 WKYC	10/16/1	2 10/19/12	M-F 6-7a	CM	6a-7a		- TWTF	:30	4	\$1,100.00 P-3	0.00 NM	4	\$4,400.00
			Channel 3 News	Today @ 6AM	1								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10/1	5/12	10/21/12	- ТWГF	4	\$1,100.00	0.	00						
5 WKYC	10/22/1	2 10/26/12	M-F 6-7a	СМ	6a-7a		MTWTF	:30	4	\$1,100.00 P-3	0.00 NM	4	\$4,400.00
			Channel 3 News	Today @ 6AM	1								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10/2:	2/12	10/28/12	MTWTF	4	\$1,100.00	0.							

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

06214893 DSCC-IE Alt Order #: Product Desc: **WKYC** 

Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		2 11/06/12	M-F 6-7a	CM	6a-7a	МГ	:30		\$1,200.00 P-3	0.00 NM	1	\$1,200.00
			Channel 3 News	Today @ 6AM	l							, ,
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0	05/12	11/11/12	МГ	1	\$1,200.00	0.00						
7 WKYC	10/02/1	2 10/05/12	M-F 7-9a Today	CM	7a-9a	- TWTF	:30	2	\$1,300.00 P-2	0.00 NM	2	\$2,600.00
			Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWTF		\$1,300.00	0.00			<b>#4</b> 000 00 <b>D</b> 0	0.00.004		<b>#7</b> 000 00
8 WKYC	10/08/1	2 10/19/12	M-F 7-9a Today Today Show	СМ	7a-9a	MTWTF	:30	2	\$1,300.00 P-2	0.00 NM	6	\$7,800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF MTWTF		\$1,300.00	0.00						
Week: 10/		10/21/12			\$1,300.00	0.00 MT	:30	- 4	¢1 400 00 D 2	0.00 NIM	4	¢4 400 00
9 WKIC	1 1/05/1	2 11/06/12	M-F 7-9a Today Today Show	CM	7a-9a	IVII	.30	'	\$1,400.00 P-2	U.UU INIVI	1	\$1,400.00
Star Week: 11/0	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> MΓ	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
10 WKYC	10/02/1	2 10/05/12	M-F 430a-5a	CM	430a-5a	- TWГF	:30	2	\$300.00 P-2	0.00 NM	2	\$600.00
			430a News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWTF	2	\$300.00	0.00						
11 WKYC	10/08/1	2 11/02/12	M-F 430a-5a 430a News	СМ	430a-5a	MTWTF	:30	2	\$300.00 P-2	0.00 NM	14	\$4,200.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF MTWTF	2	\$300.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	MTWTF	4	\$300.00 \$300.00	0.00 0.00						
Week: 10/2		11/04/12	MTWTF	4	\$300.00	0.00						
		2 11/06/12	M-F 430a-5a	CM	430a-5a	МГ	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
			430a News									
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	МГ	1	\$300.00	0.00						
13 WKYC	10/20/1	2 11/03/12	SAT TDY NBC Today Shov	CM v (Sa)	7a-9a	S-	:30	1	\$1,200.00 P-2	0.00 NM	4	\$4,800.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-		\$1,200.00	0.00						
Week: 10/2		10/28/12	S-		\$1,200.00	0.00						
Week: 10/2		11/04/12	S-		\$1,200.00	0.00	.20		\$150.00 P-2	0.00 NIM	_	<b>#200.00</b>
14 WKYC	10/21/1	2 10/28/12	America's Black F	CM Forum	530a-6a	S	:30	1	\$150.00 P-2	U.UU INIVI	2	\$300.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$150.00	0.00						
Week: 10/2		10/28/12	S	1	\$150.00	0.00						
15 WKYC	10/07/1	2 11/04/12	SUN TDY NBC Today Shov	CM v (Su)	8a-9a	S	:30	1	\$1,200.00 P-2	0.00 NM	5	\$6,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	S	1	\$1,200.00	0.00						
Week: 10/0		10/14/12	S		\$1,200.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	S S		\$1,200.00 \$1,200.00	0.00 0.00						
Week: 10/2		11/04/12	S		\$1,200.00	0.00						
			M-F 9-10a Today		9a-10a	- TWTF	:30	4	\$700.00 P-2	0.00 NM	4	\$2,800.00
			Today Show II					-	, <u>-</u>			. ,
<u>Stai</u> Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$700.00	Rating 0.00						
			M-F 9-10a Today	•	9a-10a	MTWTF	:30	3	\$700.00 P-2	0.00 NM	17	\$11,900.00
<b>O</b> <sup>2</sup>	mt D-t-	End Dere	Today Show II	Cnot- /// /	D - 1 -	Dotin -						
Star Week: 10/0	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$700.00	Rating 0.00						
Week: 10/		10/14/12	MTWTF	5	\$700.00	0.00						
Week: 10/2		10/28/12	MTWTF	5	\$700.00	0.00						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch St	art	End	Inventory Code	Break	Start/End 1	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
17 WKYC 10/	08/1	2 11/02/12	M-F 9-10a Today Today Show II	II CM	9a-10a	МГЖГБ	:30	3	\$700.00 P-2	0.00 NM	17	\$11,900.00
Start Da Week: 10/29/1		End Date 11/04/12	Weekdays MTWTF	Spots/Week 4	Rate \$700.00	Rating 0.00						
18 WKYC 11/	05/1	2 11/06/12	M-F 9-10a Today Today Show II	II CM	9a-10a	МГ	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Da Week: 11/05/1		End Date 11/11/12	Weekdays MT	Spots/Week 1	Rate \$700.00	Rating 0.00						
19 WKYC 10/	02/1	2 10/05/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	- TWTF	:30	2	\$250.00 P-3	0.00 NM	2	\$500.00
Start Da Week: 10/01/1		End Date 10/07/12	Weekdays - TWTF	Spots/Week 2	Rate \$250.00	Rating 0.00						
20 WKYC 10/	08/1	2 11/02/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	МГWГF	:30	2	\$250.00 P-3	0.00 NM	13	\$3,250.00
Start Da Week: 10/08/1	2	End Date 10/14/12	Weekdays MTWTF	Spots/Week 2	Rate \$250.00	Rating 0.00						
Week: 10/15/1 Week: 10/22/1	2	10/21/12 10/28/12	MTWTF MTWTF	4	\$250.00 \$250.00	0.00 0.00						
Week: 10/29/1		11/04/12 2 11/06/12		CM	\$250.00 11a-1230p	0.00 MΓ	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00
Start Da		End Date	11a-1230p Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/1		11/11/12 2 10/19/12		CM	\$250.00 10a-11a	0.00 - TWTF	:30	3	\$250.00 P-3	0.00 NM	3	\$750.00
Start Da		End Date	M-F 10-11a Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/1		10/21/12 2 11/02/12	- TWTF M-F 10-11a	CM	\$250.00 10a-11a	0.00 МГWTF	:30	3	\$250.00 P-3	0.00 NM	7	\$1,750.00
Start Da	<u>ite</u>	End Date	M-F 10-11a <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/1 Week: 10/29/1		10/28/12 11/04/12	MTWTF MTWTF	3 4	\$250.00 \$250.00	0.00 0.00						
24 WKYC 10/	02/1	2 10/05/12	Days of Our Lives Days of Our Lives		1p-2p	- TWГF	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
Start Da Week: 10/01/1		End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 3	Rate \$500.00	Rating 0.00						
25 WKYC 10/	08/1	2 10/12/12	Days of Our Lives Days of Our Lives		1p-2p	МГЖГБ	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
Start Da Week: 10/08/1		End Date 10/14/12	Weekdays MTWTF	Spots/Week 3	Rate \$500.00	Rating 0.00						
26 WKYC 10/	02/1	2 10/05/12	M-F 2-3p Rachel Ray	СМ	2-3p	- TWГF	:30	2	\$350.00 P-2	0.00 NM	2	\$700.00
Start Da Week: 10/01/1	_	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$350.00	Rating 0.00						
27 WKYC 10/	08/1	2 10/26/12	M-F 2-3p Rachel Ray	CM	2-3p	МГЖГБ	:30	2	\$350.00 P-2	0.00 NM	8	\$2,800.00
Start Da Week: 10/08/1	2	End Date 10/14/12	Weekdays MTWTF	Spots/Week 2	Rate \$350.00	Rating 0.00						
Week: 10/15/1 Week: 10/22/1		10/21/12 10/28/12	MTWTF MTWTF	3 3	\$350.00 \$350.00	0.00 0.00						
28 WKYC 10/	06/1	2 10/13/12	Sat 9-1030a Channel 3 News	CM 9am Sat	9a-1030a	S-	:30	1	\$1,100.00 P-2	0.00 NM	2	\$2,200.00
Start Da Week: 10/01/1	2	End Date 10/07/12	Weekdays S-		Rate \$1,100.00	Rating 0.00						
Week: 10/08/1		10/14/12 2 11/03/12	S- Sat 1030a-11a	CM	\$1,100.00 Sat 1030-11	0.00 aS-	:30	1	\$350.00 P-2	0.00 NM	5	\$1,750.00
Start Da		End Date	Sat 1030-11a Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1 Week: 10/08/1		10/07/12 10/14/12	S- S-	1 1	\$350.00 \$350.00	0.00 0.00						

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**WKYC** 

Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

 Alt Order #:
 06214893
 Product Desc:
 DSCC-IE

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
29 WKYC 10/06/1	2 11/03/12	Sat 1030a-11a Sat 1030-11a	СМ	Sat 1030-11a	aS-	:30	1	\$350.00 P-2	0.00 NM	5	\$1,750.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	Rate \$350.00	Rating 0.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	S- S-	1 1	\$350.00 \$350.00	0.00 0.00				I		
30 WKYC 10/07/1		Sun 9-1030a	CM	9a-1030a	S	:30	1	\$1,100.00 P-2	0.00 NM	3	\$3,300.00
Start Date	End Date	Channel 3 News Weekdays	Sun 9a Spots/Week	Rate	Rating						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	S S	1 1	\$1,100.00 \$1,100.00	0.00 0.00						
Week: 10/15/12	10/21/12	S	1	\$1,100.00	0.00						
31 WKYC 11/04/1	2 11/04/12	Meet the Press Meet the Press	СМ	1030a-1130a	S	:30	1	\$3,500.00 P-2	0.00 NM	1	\$3,500.00
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
32 WKYC 10/07/1	2 10/14/12	Browns Pre-Game	e Hudd@M	1130a-12p	S	:30	1	\$600.00 P-2	0.00 NM	2	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S	1	\$600.00	0.00				İ		
Week: 10/08/12	10/14/12	S	1	\$600.00	0.00						
33 WKYC 10/07/1	2 11/04/12	Su 12-1230p Channel 3 News	CM at Noon Su	12-1230p /Su	ıS	:30	1	\$875.00 P-2	0.00 NM	5	\$4,375.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	S S	1	\$875.00 \$875.00	0.00 0.00						
Week: 10/06/12 Week: 10/15/12	10/14/12	S	1	\$875.00	0.00				i		
Week: 10/22/12	10/28/12	S	1	\$875.00	0.00						
Week: 10/29/12	11/04/12	S	1	\$875.00	0.00			<b>*</b> • • • • • • • • • • • • • • • • • • •	0.00.104		
34 WKYC 10/07/1		Golden Opportun	nities	(12:30 PM-1:0	ortunitiS 00 PM)	:30	1	\$450.00 P-2	0.00 NM	4	\$1,800.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
Week: 10/01/12	10/07/12	S	1	\$450.00 \$450.00	0.00						
Week: 10/15/12	10/21/12	S	1	\$450.00	0.00						
Week: 10/22/12	10/28/12	S	1	\$450.00	0.00						
35 WKYC 10/02/1	2 10/05/12	The Doctors	СМ	3p-4p	- TWTF	:30	2	\$450.00 P-2	0.00 NM	2	\$900.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$450.00	Rating 0.00						
36 WKYC 10/08/1	2 11/02/12	M-F 3-4p The Doctors	СМ	3p-4p	MTWTF	:30	2	\$450.00 P-2	0.00 NM	14	\$6,300.00
Start Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	MTWTF	2	\$450.00 \$450.00	0.00 0.00						
Week: 10/22/12	10/28/12	MTWTF	4	\$450.00	0.00						
Week: 10/29/12	11/04/12	МГЖГБ	4	\$450.00	0.00						
37 WKYC 10/02/1	2 10/05/12	M-F 4-5p Ellen Degeneres	СМ	4p-5p	- TWTF	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$600.00	Rating 0.00						
38 WKYC 10/08/1	2 11/02/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	МГЖГБ	:30	2	\$600.00 P-2	0.00 NM	14	\$8,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	MTWTF MTWTF	2	\$600.00 \$600.00	0.00 0.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	MTWTF	4	\$600.00	0.00						
Week: 10/29/12	11/04/12	MTWTF	4	\$600.00	0.00						
39 WKYC 10/02/1	2 10/05/12	M-F 5-6p Dr. Phil	СМ	5р-6р	- TWFF	:30	3	\$1,000.00 P-2	0.00 NM	3	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				į		

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
39 WKYC	10/02/1	2 10/05/12	M-F 5-6p Dr. Phil	СМ	5р-6р	- TWTF	:30	3	\$1,000.00 P-2	0.00 NM	3	\$3,000.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 3	Rate \$1,000.00	Rating 0.00						
40 WKYC	10/08/1	2 10/19/12	M-F 5-6p Dr. Phil	СМ	5p-6p	МГЖТБ	:30	3	\$1,000.00 P-2	0.00 NM	8	\$8,000.00
Star Week: 10/0	rt Date	End Date 10/14/12	Weekdays MTWTF	Spots/Week	Rate \$1.000.00	Rating 0.00						
Week: 10/	15/12	10/21/12	MTWTF		\$1,000.00	0.00			<b>.</b>	0.00.104		<b>^-</b>
41 WKYC	10/02/1	2 10/07/12	EN (M-Su) Early News (M-S	CM u)	M-F 6-730p (6:00 PM-6:	m/SS	5 :30	3	\$1,700.00 P-2	0.00 NM	3	\$5,100.00
Star Week: 10/0	nt Date 01/12	End Date 10/07/12	Weekdays - TWTFSS	Spots/Week 3	Rate \$1,700.00	Rating 0.00						
42 WKYC	10/08/1	2 10/21/12	EN (M-Su) Early News (M-S	CM u)	M-F 6-730p (6:00 PM-6:	m/SS 6MTWTFSS 30 PM)	5 :30	3	\$1,700.00 P-2	0.00 NM	8	\$13,600.00
Star Week: 10/0	rt Date	End Date 10/14/12	Weekdays MTWTFSS	Spots/Week 3	Rate	Rating 0.00						
Week: 10/	15/12	10/21/12	MTWTFSS	5	\$1,700.00	0.00						
43 WKYC	10/02/1	2 10/07/12	Nightly News Nightly News	СМ	M-Su 6:28p	-7p - TWTFSS	S :30	3	\$2,000.00 P-2	0.00 NM	3	\$6,000.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays - TWTFSS	Spots/Week 3	Rate \$2,000.00	Rating 0.00						
44 WKYC	10/08/1	2 10/19/12	Nightly News Nightly News	СМ	M-Su 6:28p	-7р МГWГF	:30	3	\$2,000.00 P-2	0.00 NM	8	\$16,000.00
Star Week: 10/0	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/14/12 10/21/12	MTWTF		\$2,000.00 \$2,000.00	0.00 0.00						
45 WKYC	10/02/1	2 10/05/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	- TWTF	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 2	Rate \$1,200.00	Rating 0.00						
46 WKYC	10/08/1	2 10/19/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	МГЖТБ	:30	2	\$1,200.00 P-2	0.00 NM	7	\$8,400.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/0 Week: 10/		10/14/12 10/21/12	MTWTF		\$1,200.00 \$1,200.00	0.00 0.00						
47 WKYC	10/02/1	2 10/05/12	M-F 730-8p Entertainment To	CM night	730-8p	- TWTF	:30	2	\$1,400.00 P-2	0.00 NM	2	\$2,800.00
Star Week: 10/0	rt Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week	Rate \$1,400.00	Rating 0.00						
			M-F 730-8p	CM	730-8p	МГЖГБ	:30	2	\$1,400.00 P-2	0.00 NM	2	\$2,800.00
Star	rt Date	End Date	Entertainment To Weekdays	night Spots/Week	Rate	Rating						
Week: 10/0	08/12	10/14/12	МГЖГБ	2	\$1,400.00	0.00						
49 WKYC	10/06/1	2 11/03/12	Sat 7-8p Sat 7-8p	CM	7-8p	S-	:30	1	\$650.00 P-2	0.00 NM	5	\$3,250.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S-	1	\$650.00	0.00						
Week: 10/0 Week: 10/		10/14/12 10/21/12	S- S-	1	\$650.00 \$650.00	0.00 0.00						
Week: 10/2		10/21/12	S-	1	\$650.00	0.00						
Week: 10/2		11/04/12	S-	1	\$650.00	0.00						
50 WKYC	10/22/1	2 10/22/12	Mon Prime Other the Voice	СМ	Various (8:00 PM-10	M 0:00 PM)	:30	1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M	1	\$5,000.00	0.00						
51 WKYC	10/29/1	2 10/29/12	Mon Prime Other Voice	СМ	Various (8:00 PM-10	M 0:00 PM)	:30	1	\$5,750.00 P-2	0.00 NM	1	\$5,750.00
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/2	29/ IZ	11/04/12	™	1	\$5,750.00	0.00						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
52 WKYC	11/05/1	2 11/05/12	Mon Prime Other voice	СМ	Various (8:00 PM-10:			:30	1 \$7,500.00 P-2	0.00 NM	1	\$7,500.00
Sta Week: 11/	rt Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$7,500.00	Rating 0.00						
		2 11/05/12	Mon Prime C Mon Prime C	СМ	10-11p			:30	1 \$3,000.00 P-2	0.00 NM	3	\$9,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/14/12 10/21/12	M M	1 1	\$3,000.00 \$3,000.00	0.00						
Week: 10/2	22/12	10/28/12		0	\$0.00	0.00						
Week: 10/2 Week: 11/2		11/04/12 11/11/12	 M	0	\$0.00 \$3,000.00	0.00						
		2 10/30/12	Tue Prime A the Voice	CM	8-9p			:30	1 \$5,850.00 P-2	0.00 NM	1	\$5,850.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays - T	Spots/Week 1	Rate \$5,850.00	Rating 0.00						
55 WKYC	10/02/1	2 10/30/12	Tue Prime C Parenthood	СМ	10-11p	- T-		:30	1 \$3,900.00 P-2	0.00 NM	5	\$19,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 10/		10/07/12	- T - T	1	\$3,900.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	- T		\$3,900.00 \$3,900.00	0.00						
Week: 10/2	22/12	10/28/12	- <u>T</u>	1	\$3,900.00	0.00						
Week: 10/		11/04/12	-T		\$3,900.00	0.00			4 05 000 00 5 0	0.00.1114		<b>0.10.000.00</b>
		2 10/31/12	Wed Prime B Wed Prime B	СМ	9-10p		V	:30	1 \$5,000.00 P-2	0.00 NM	2	\$10,000.00
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
Week: 10/		10/21/12		0	\$0.00	0.00					ĺ	
Week: 10/2		11/04/12	W	1	+-,	0.00						
57 WKYC	10/03/1	2 10/31/12	Wed Prime C Wed Prime C	СМ	10-11p	W	V	:30	1 \$5,000.00 P-2	0.00 NM	4	\$20,000.00
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Rating						
	Date Ra		escription		\$5,000.00 t/End Time	0.00	W	eekdays	Length Rate	Rtg Type		
			Ved Prime C	10-1				W	:30 <del>(\$5,000.00)</del>			
	e MG 57.											
	-	ge] debate 2-10/05/12 F	ri Primo A	8-9p				F	:30 \$5,000.00	0.00 NM		
_	for 57.1		II FIIIII <del>e</del> A	0-9p				1	.50 \$5,000.00	U.UU INIVI		
Week: 10/		10/14/12	<b>W</b>	1	\$5,000.00	0.00					ĺ	
Week: 10/		10/21/12		0	\$0.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	W W	1 1	\$5,000.00 \$5,000.00	0.00						
			Fri Prime B Grimm	СМ	9-10p		- F	:30	1 \$3,000.00 P-2	0.00 NM	3	\$9,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F	1	\$3,000.00	0.00						
Week: 10/		10/14/12	F	1	\$3,000.00	0.00						
Week: 10/ Week: 10/		10/21/12 10/28/12	F	0 1	\$0.00 \$3,000.00	0.00						
			Saturday Night Liv	ve CM	1130p-107a		S-	:30	1 \$2,000.00 P-2	0.00 NM	5	\$10,000.00
_	_		Saturday Night Li		_							
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$2,000.00	Rating 0.00					ĺ	
Week: 10/		10/07/12	S-	1	\$2,000.00	0.00					ĺ	
Week: 10/		10/21/12	S-		\$2,000.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S- S-	1	\$2,000.00 \$2,000.00	0.00						
		2 10/06/12		CM	11P-1135P		/TFS-	:30	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
60 WKYC 10/02/12	10/06/12	LN (M-Su)	CM	11P-1135P	- TWTFS-	:30	2	\$2,000.00 P-2	0.00 NM	2	\$4,000.00
Ctort Data	Fad Data	Late News (M-Su)		Data	Datina						
	End Date 10/07/12	<u>Weekdays</u> - TWTFS-	Spots/Week 2	Rate \$2,000.00	Rating 0.00						
61 WKYC 10/08/12		LN (M-Su)	CM	11P-1135P	MTWTFS-	:30	2	\$2,000.00 P-2	0.00 NM	14	\$28,000.00
		Late News (M-Su)									
	End Date		Spots/Week	Rate	Rating						
	10/14/12 10/21/12	MTWTFS- MTWTFS-		\$2,000.00 \$2,000.00	0.00 0.00						
	10/28/12	MTWTFS-		\$2,000.00	0.00						
	11/04/12	MTWTFS-		\$2,000.00	0.00						
62 WKYC 10/02/12	10/05/12	Late Night Late Night w/Jimm	CM ny Fallon	1237a-136a	- TWTF	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
	End Date		Spots/Week	Rate	Rating						
	10/07/12	- TWTF	1	\$500.00	0.00			<b>A</b> 500 00 <b>D</b> 0	0.00.104	_	<b>40.500.00</b>
63 WKYC 10/08/12	10/26/12	Late Night Late Night w/Jimm	CM ny Fallon	1237a-136a	MTWTF	:30	1	\$500.00 P-2	0.00 NM	7	\$3,500.00
	End Date		Spots/Week	Rate	Rating						
	10/14/12 10/21/12	MTWTF MTWTF	1 2	\$500.00 \$500.00	0.00 0.00				ı		
	10/28/12	MTWTF	4	\$500.00	0.00				j		
64 WKYC 10/13/12	10/13/12	Notre Dame Footb		Notre Dame	FootbS-	:30	1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
0, 10,		Notre Dame Footb		ъ.	D. ()						
	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
65 WKYC 10/07/12				NFL Football		:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
		NFL Football		(8:15 PM-11:				, , , , , , , , , , , , , , , , , , , ,			*-,
	End Date		Spots/Week	Rate	Rating						
	10/07/12	NEL Barrier Casa	1	\$8,000.00	0.00	.20		<u>Фо</u> 000 00 D 0	0.00 NIM	4	<b>#0.000.00</b>
66 WKYC 10/14/12		NFL Regular Seas	on Fooivi	NFL Football (8:15 PM-11:	30 PM)	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$8,000.00	Rating 0.00						
67 WKYC 10/21/12		NFL Regular Seas		NFL Football	S	:30	1\$	10,000.00 P-2	0.00 NM	1	\$10,000.00
		NFL Football		(8:15 PM-11:							
	End Date 10/21/12	Weekdays S	Spots/Week 15	<u>Rate</u> \$10,000.00	Rating 0.00						
68 WKYC 10/28/12	10/28/12	ū	on Fo <b>©</b> M	NFL Football		:30	1\$	12,000.00 P-2	0.00 NM	1	\$12,000.00
Ctart Data	Fad Data	NFL Football	C==+= ///== -	(8:15 PM-11:							
	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 15	Rate \$12,000.00	Rating 0.00						
69 WKYC 10/29/12		M-F 6-7a	CM	6a-7a	МГЖТБ	:30	3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
		Channel 3 News T	oday @ 6AM	1							
	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
70 WKYC 10/22/12			CM	\$1,200.00 7a-9a	0.00 MTWTF	:30	4	\$1,400.00 P-2	0.00 NM	9	\$12,600.00
		Today Show				.00	•	ψ1,100.001 Z	0.00 14.01	Ü	ψ12,000.00
	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,400.00	Rating 0.00						
	11/04/12	MTWTF		\$1,400.00	0.00						
71 WKYC 10/15/12	11/02/12	Days of Our Lives Days of Our Lives	CM	1p-2p	МГWГF	:30	4	\$600.00 P-2	0.00 NM	12	\$7,200.00
Start Date	End Date	-	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	MTWTF	4	\$600.00	0.00						
	10/28/12 11/04/12	MTWTF MTWTF	4	\$600.00 \$600.00	0.00 0.00						
72 WKYC 10/29/12		Sat 9-1030a	CM	9a-1030a	S-	:30	1	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
1 = 1 0 10/20/12	,00/12	Channel 3 News 9		,	5		•	, ., 2	2.30 / 1111	Ü	+=,000.00
	End Date		Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	S-	1	\$1,200.00	0.00						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
72 WKYC 10/20/1	2 11/03/12	Sat 9-1030a	CM	9a-1030a	S-	:30	1	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
Ctart Data	End Data	Channel 3 News		Doto	Dating						
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
Week: 10/29/12	11/04/12	S-		\$1,200.00	0.00						
73 WKYC 10/28/1	2 11/04/12	Sun 9-1030a	CM	9a-1030a	S	:30	1	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
		Channel 3 News									
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,200.00	Rating						
Week: 10/22/12 Week: 10/29/12	10/26/12	S		\$1,200.00	0.00 0.00						
74 WKYC 10/21/1	2 11/04/12	Browns Pre-Gam		1130a-12p	S	:30	1	\$650.00 P-2	0.00 NM	3	\$1,950.00
		Browns Pre-Gam	ne Huddle								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S S	1	\$650.00 \$650.00	0.00 0.00						
Week: 10/22/12 Week: 10/29/12	11/04/12	S	1	\$650.00	0.00						
75 WKYC 10/22/1	2 11/02/12	M-F 5-6p	CM	5p-6p	MTWTF	:30	4	\$1,100.00 P-2	0.00 NM	8	\$8,800.00
		Dr. Phil									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	MTWTF MTWTF		\$1,100.00 \$1,100.00	0.00 0.00						
76 WKYC 10/22/1					n/SS (MTWTFSS	:30	4	\$2,000.00 P-2	0.00 NM	8	\$16,000.00
		Early News (M-S		(6:00 PM-6:3			-	<del>+</del> -,		_	* ,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	MTWTFSS MTWTFSS		\$2,000.00	0.00						
Week: 10/29/12 77 WKYC 10/22/1	11/04/12		CM	\$2,000.00 M-Su 6:28p-	0.00 7p MTWTFSS	:30	1	\$2,500.00 P-2	0.00 NM	4	\$10,000.00
77 VVRTC 10/22/1	2 10/20/12	Nightly News	Civi	w-3u 0.2op-	7p MIWIF33	.30	4	φ2,300.00 F-2	U.UU INIVI	4	φ10,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	MTWTFSS	4	\$2,500.00	0.00						
78 WKYC 10/29/1	2 11/04/12	0 ,	CM	M-Su 6:28p-	7p MTWTFSS	:30	4	\$3,000.00 P-2	0.00 NM	4	\$12,000.00
Start Date	End Date	Nightly News Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	MTWTFSS		\$3,000.00	0.00						
79 WKYC 10/22/1	2 11/02/12	M-F 7-730p	CM	7-730p	MTWTF	:30	4	\$1,400.00 P-2	0.00 NM	8	\$11,200.00
		Channel 3 News									
Start Date Week: 10/22/12	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/29/12	10/28/12 11/04/12	MTWTF		\$1,400.00 \$1.400.00	0.00 0.00						
80 WKYC 10/15/1	2 10/26/12	M-F 730-8p	CM	730-8p	MTWTF	:30	4	\$1,500.00 P-2	0.00 NM	8	\$12,000.00
		Entertainment To	onight								
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	MTWTF MTWTF		\$1,500.00 \$1,500.00	0.00 0.00						
81 WKYC 10/29/1		M-F 730-8p	CM	730-8p	MTWTF	:30	3	\$1,600.00 P-2	0.00 NM	3	\$4,800.00
		Entertainment To						, ,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	MTWTF		\$1,600.00	0.00					_	
82 WKYC 10/02/1	2 10/05/12	Tonight Show Tonight Show	CM	1135p-1237a	a - TWTF	:30	2	\$900.00 P-2	0.00 NM	2	\$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- TWTF	2	\$900.00	0.00						
83 WKYC 10/08/1	2 11/02/12	Tonight Show	CM	1135p-1237	a MTWTF	:30	2	\$900.00 P-2	0.00 NM	14	\$12,600.00
		Tonight Show									
Start Date	End Date	Weekdays MTWTF	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	MTWTF	2	\$900.00 \$900.00	0.00 0.00						
Week: 10/22/12	10/28/12	MTWTF	5	\$900.00	0.00						
Week: 10/29/12	11/04/12	MTWTF	4	\$900.00	0.00			<b>A</b> 15			<b>A.</b> :
84 WKYC 10/29/1	2 11/02/12		СМ	2-3p	MTWTF	:30	4	\$400.00 P-2	0.00 NM	4	\$1,600.00

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

M-F 2-3p

Totals 384 \$483,325.00